
Visual Eye Media Sponsors Black College Football Hall of Fame

On Saturday February 20, 2010, Super Bowl MVP Doug Williams, Pro Bowl MVP James Harris and several other notables like Jon Gruden, Arthur Blank and Ambassador Andrew Young will gather in Atlanta, Georgia, for the inaugural enshrinement ceremony for the Black College Football Hall of Fame.

Eight outstanding players, two coaches, and one contributor are among those being inducted into the BCFHOF, which was established in 2009 by Williams and Harris. Both former NFL stars have made a personal commitment to preserve the legacy of Historically Black Colleges and Universities (HBCUs).

Organizers say the event coincides with Black History Month and more than 26 businesses and 15 NFL Franchises joined in the effort to make the event happen.

The enshrinement is a well deserved honor for the inductees and will provide a history lesson for those who may not be familiar with names such as Big Ben Stevenson (Tuskegee University), Paul Tank Younger (Grambling State Univ.) and Alonzo Jake Gaither (Florida A&M). Some well known names like Jerry Rice (Mississippi Valley State Univ.), Deacon Jones (S.C. State Univ. & Mississippi Valley State Univ.) and Coach Eddie Robinson (Grambling State Univ.) are also being enshrined.

"It has been both an honor to be involved with this historic event, and a wonderful learning experience," says Amani Channel of Visual Eye Media. "All of the inductees were remarkable leaders on the field and outstanding role models that we can all look up to."

Channel's company is one of the Platinum Sponsors. Visual Eye Media donated production services for the ceremony, which included creating a biographical video for each of the eleven inductees.

It was an exhaustive coordinated effort that involved gathering archival film, video, and photos from the respective academic institutions. NFL Films donated footage of the athletes that went on to play on the professional level and some materials came from the family's personal collection.

"The videos will not only personalize the story of each of the inductees, but also help put their accomplishments into perspective," said Channel. "These athletes and coaches helped pave the way for many of the opportunities that exist in sports today."

Jeff McKenzie, the Director of Development for the BCFHOF explains why Visual Eye Media is participating, "We really needed a video production company that would create a high-quality professional product within our budget," he

explained. "Amani Channel's experience as an award-winning producer speaks for itself, and the entire Visual Eye Media team has not disappointed."

The Priority Payment Systems Inaugural Enshrinement Ceremony will be held at the Four Seasons Hotel in Atlanta from 6-9:30pm.

The Black College Hall of Fame is headquartered in Atlanta, GA. For more information about the event, and the full list of inductees visit: www.BlackCollegeFootballHOF.org